



# Radio Broadcasting WKDS - 89.9 FM

## ► Is this course right for you?

Do friends tell you that you have a good voice, that you are a leader or that you are funny or creative? If you love journalism or if you love music and love to talk about it, then this is the course for you.

### Credits // Certification

- Visual Performing & Applied Arts Credit
- College Credit (Articulation):  
Ferris State University

### Eligibility // Prerequisites

- Junior or Senior
- Occasional extended hours

### Career Data // Jobs

announcer, chief engineer, general manager, news director, program director, program host, radio sales, sportscaster

For salary information go to:  
<http://snipurl.com/salaryinfo>



## Radio Broadcasting Arts & Communication Pathway

This course is ideal for students who want to work in the field of radio broadcasting. Students will gain work experience on a student run and managed radio station, 89.9 FM WKDS.

This course explores all aspects of the radio broadcasting industry including radio production, being an on-air personality, marketing, sales, promotion, engineering, writing for radio news and the history of the industry.

Students may take this course for two years.

*“WKDS gave me the voice I’ve always wanted. Because of my EFE instructor’s guidance and encouragement, I now study Radio Broadcasting in college. I love it! EFE changed my life for the better.”*

- Beth Tizzle, Alumna